



#### WELCOME

THE SCHOOL MUST BE A KEY PLAYER IN SOCIAL TRANSFORMATION. ITS IMPACT ON INDIVIDUALS AND ORGANIZATIONS MUST ALWAYS TAKE PLACE THROUGH EDUCATION AND RESEARCH TO CREATE A LONG-STANDING BRIDGE WITH THE WORLD OF DECISION-MAKING AND MANAGEMENT.

Stefano Caselli Dean SDA Bocconi



#### **DESIGNED FOR YOUR WORLD**

This sentence is a firm expression of our approach to personalized learning, which involves creating and adapting educational paths to the needs as well as the professional and cultural diversity of our students, participants and clients.

SDA Bocconi is a School of Management that is strongly focused on studying the challenges of the modern world and economic progress. Since 1971, it has been embracing the spirit of the times by amplifying the role of education and knowledge, particularly through listening and dialogue with organizations, institutions, and people.

This ability enables the school to understand the needs of people and institutions and adapt its educational offerings accordingly.



#### **Our Vision**

**WE GUIDE** professional and personal transformation to impact the future of individuals, organizations and society.

**WE EMPOWER PEOPLE** through learning experiences that are designed around their real needs.

**WE VALUE RESEARCH** in the production of advanced knowledge and the construction of innovative educational programs.

WE HELP TO INTERPRET AND GOVERN COMPLEXITIES in one's professional field and in the global context.

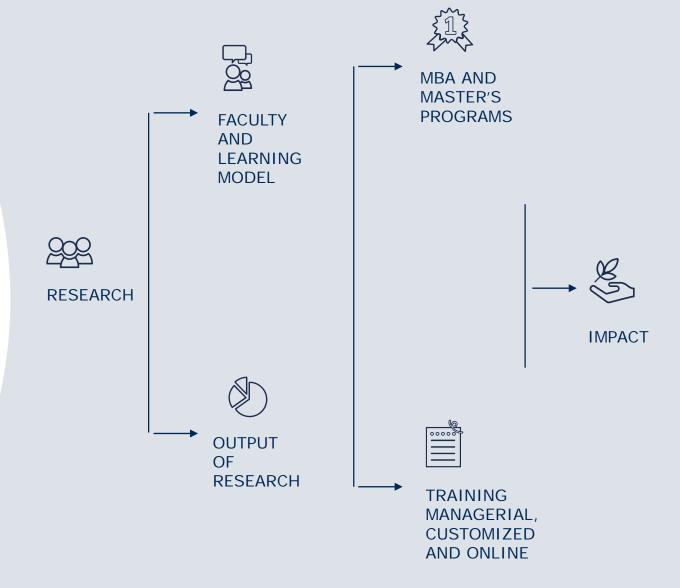


### Our Value Chain

There's one element that underlies the training models and programs offered by SDA Bocconi and one of the school's most fundamental building blocks: **RESEARCH**.

SDA Bocconi's classrooms are a laboratory for testing the value of ideas and knowledge.

By adopting rigorous scientific methodologies to study relevant and innovative topics, **our faculty produces knowledge** that has a significant impact on relevant communities.







#### **Our Values**

The history of our school has impacted the education of tens of thousands of people. SDA Bocconi has given them the values and skills necessary to transform their potential into managerial action for companies and institutions.

- INDEPENDENCE
- CRITICAL THINKING
- SCIENTIFIC RIGOR
- IMAGINATION
- ENTREPRENEURSHIP
- SOCIAL, ETHICAL AND ENVIRONMENTAL RESPONSIBILITY
- CENTRALITY OF PEOPLE
- DIVERSITY AND A GLOBAL VISION



#### **Bocconi System**

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**ESTABLISHED IN 1902** 

**15,000+** STUDENTS

**10** BACHELOR PROGRAMS

13 MASTERS OF SCIENCE

**5** Ph.D. PROGRAMS

**350+** CORE FACULTY

**670+** STAFF

SDA Bocconi school of Management

**ESTABLISHED IN 1971** 

**12,000+** PARTICIPANTS IN CUSTOM PROGRAMS

2,500+ PARTICIPANTS IN OPEN PROGRAMS

**3,500+** PARTICIPANTS IN ONLINE PROGRAMS

**750+** PARTICIPANTS IN MASTER PROGRAMS

**350+** CORE FACULTY

**125** STAFF





#### SDA Bocconi is rooted in made in Italy excellence with an international focus

- Based in Milan.
- 280 universities & partner schools in 55 countries.
- Pan-Asian hub in Mumbai and Rome.



#### **SDA Bocconi Rankings & Accreditations**



#4 BS in Europe

European B-Schools Rankings 2022

#3 MBA in Europe

Global MBA Rankings 2023

#6 MBA Worldwide

Global MBA Rankings 2023

# BS in Europe

Custom Education Rankings 2023

#9 BS Worldwide

Custom Education Rankings 2023

#13 BS in Europe

Executive Education combined Rankings 2023

#10 BS Worldwide

Executive Education combined Rankings 2023



**#2** MBA Program

In Europe

Full Time MBA Ranking 2022

#13 MBA Program

Worldwide

Full Time MBA Ranking 2022

#3 MBA Program EU for

Faculty Quality

Full Time MBA Ranking 2022



1 Worldwide QS

Return of Investment Global MBA Rankings 2022

#10 in Europe QS

Global MBA Rankings 2021

#10 Worldwide QS

Global EMBA Rankings 2021: Joint Programmes

#23 Worldwide QS

Global MBA Rankings 2021

#8 in Europe QS

EMBA Rankings 2019 - Europe

#### **Forbes**

#4 MBA Program

**Outside US** 

Forbes 2019

#### Bloomberg Businessweek

**#5** Best International Business Schools Rankings 2019

(Non US MBA Programs)



## Triple Crown to SDA Bocconi

AACSB 2011 - EQUIS 1998 - AMBA 1992

Only 76 Business School out of 10.000 worldwide hold the triple accreditation



#### **Accreditations**











#### Academic/Program Partnership and Certifications































#### Research

Research is the fuel of SDA Bocconi School of Management, driving it forward and powering its success.

At SDA Bocconi, research is at the core of our mission: it pushes the boundaries of knowledge to create unprecedented and influential thinking for businesses and institutions.

Our research is developed within Labs and Observatories, dedicated to specific research topics. They focus on innovative and relevant phenomena, analyze them using rigorous tools and methodologies, and provide our communities with the knowledge they need to address the challenges of today's fast changing environments.





#### **Faculty**

SDA Bocconi School of Management Faculty aims to generate and spread knowledge through research and education, helping professionals, businesses and institutions increase their value.

SDA Bocconi Faculty team, which consists of **professors** and researchers, regularly collaborates with external organizations, inviting guest speakers and welcoming visiting professors. As a result, **Faculty is highly** diverse and extremely dynamic, which is reflected in its core values including multiculturalism, integrity, plurality and innovation.

In addition to the Permanent Faculty, comprised of tenured professors, Bocconi has steadily brought resources from top research institutions around the world, and enjoys the qualified contributions of Adjunct and Visiting Professors, Post Doc and Teaching Fellows.



**MBAs & Masters Programs** 

TAUGHT IN ENGLISH

MBA

**Full-Time MBA** 

DBA

**Doctoral in Business Administration** 

**EXECUTIVE** MBA

**SDA Bocconi-Rotman Global Executive MBA** 

**MASTERS** 

MAFED Master in Fashion, Experience

and Design Management

**MIHMEP** Master of International Health Care Management Economics

and Policy

MCF Master in Corporate Finance

MAMA Master in Arts Management and

Administration

**EXECUTIVE MASTERS** 

**EMMS** Executive Master in Marketing and Sales

**EMILUX** Executive Master in Luxury

Management

**EMMIO** Executive Master in Management of International

Organizations

**EMBE** Executive Master in Business

of Events

TAUGHT IN ITALIAN

**Executive MBA Modular** 

**Executive MBA Week-End** 

MiMS Master in Management per la Sanità

MISA Master in Strategia

Aziendale



Management delle Amministrazioni Pubbliche



# Open Executive and online Programs

SDA Bocconi School of Management offers a wide range of face to face, blended and online programs and courses for large, medium and small businesses, public administration, healthcare, banks and financial institutions, and for entrepreneurs who wish to develop their managerial knowledge and skills.



10% International Programs



## **Custom Programs**

SDA Bocconi designs and implements **tailored programs** for **domestic and international public and private clients**, with a systematic, pragmatic and holistic approach, that bridges strategic goals with professional and personal development.

The **creation of value** for and with people is the principle underlying our custom programs, which leverage on a high degree of customization and flexibility to the client's specific needs.

Every custom programs is developed step by step in partnership with our clients through constructive dialogue, active listening and needs evaluation.

#### Ranking Financial Times 2023 Custom programs

7 Business School in Europe

For Custom Programs

9 Business School Worldwide

For Custom Programs

«Future Use» Criteria.
Business School Worldwide

For Custom Programs



# Our commitment to the sustainable development goals SDGs

Offering quality education – goal n.4 is our mission



Furthermore, our strong commitment to social responsibility, community outreach and sustainable principles is reflected throughout the institution's research activities, executive programs, partnerships and a wide range of actions.

Since 2010 SDA Bocconi has endorsed the Principles for Responsible Management Education (PRME), a United Nations supported initiative that engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals.

Active partner with The Academy of Business in Society (ABIS), a global network of companies and academic institutions which aims to develop and promote the inclusion of SDGs in management education

#### **Diversity**

- Scholarships for women for the full-time MBA, for some Master programs and reductions for Open Executive Programs
- Diversity Management Monitor (research and workshops on gender, intercultural, disability and age issues)
- Ethica Club Conference «Women in Business » and The « Diversity Conference »

#### **Innovation & Entrepreneurship**

- Labs, Monitors and Research Centers dedicated to produce constant knowledge on innovate topics, business models and processes
- Master and Executive Open Programs on innovation and entrepreneurship
- Partnership with the business community to develop innovative projects



# Monitor on Diversity, Inclusion & Smart working

The **Diversity, Inclusion & Smart working** (**DIS**) **Monitor** from SDA Bocconi has been monitoring research on diversity management for 18 years.

This research field encompasses areas which have become key to organizations, such as age and generations, gender, sex orientation and identity, culture and ethnicity, disabilities, maternity and paternity, wellbeing and health conditions, work/life balance.

In recent years the Monitor has focused on smart working, since its implementation entails a new organization of work and especially a new management style based on trust and accountability.







#### **Publications**

2021-02-08, **Simona Cuomo**Redefining the Organization of Work
Post-Covid: the Experience of illimity

2020-11-19, **Simona Cuomo** "We the people": An Inclusive Leadership Perspective

2020-11-19, **Simona Cuomo**Gender Balance in the time of the pandemic





## More strength for women, more value for Business

That is why SDA Bocconi is contributing to women's professional development for another year.

SDA Bocconi stands for women by fostering their opportunities for professional growth. That is why we are offering women a 20% reduction on any SDA Bocconi Open Executive program, to strengthen their managerial skills and boost their careers.

Women are key to company well-being and SDA Bocconi is committed to their role and growth.

More info on: sdabocconi.it/women





With more than 130,000 successful alumni and business leaders in 110+ countries, our executive education alumni community is truly global.

MINE is a platform to unite alumni that have participated in courses at SDA Bocconi with the intention of advancing lifelong learning experiences. MINE Alumni benefit from lasting connections as part of our vibrant network and relevant events. The events are based on 12 major themes and take place every month online via live streaming events.

SDABOCCONI.IT/MINE

STRATEGY, **BUSINESS DATA MARKETING AND GOVERNANCE AND ANALYTICS** SALES **FAMILY BUSINESS** BANKING, HR AND THE **INSURANCE AND HEALTHCARE ORGANIZATION** FINANCIAL **INSTITUTIONS** IT, DIGITAL **FINANCE AND** NON PROFIT **TRANSFORMATION REAL ESTATE** AND INNOVATION PROCUREMENT. ADMINISTRATION, ACCOUNTING AND **PUBLIC** OPERATIONS, **ADMINISTRATION** SUPPLY CHAIN AND **TAXATION** R&D



**SDA Bocconi Insight** is a online platform to share and boost the value of knowledge, which is entirely devoted to the dissemination of the body of managerial culture produced by our School's Faculty and Community.

SDA Bocconi Insight consists of several sections, including some multimedia ones, ranging from evidence from the business world in Management Cases to managerial implications of our research in Theory to Practice and Research Updates, including authoritative opinion pieces in Zoom on, analysis of social trends in Society Insights and thematic blogs.

